



LIVIDUS
Pharmaceuticals Pvt. Ltd.

Committed to
Provide Complete
Health Care

Corporate Office: Lividus Pharmaceutical, The Work Villa, 306 (O-669), Kamala Arcade
Thousand Lights, Anna Salai, Chennai-600 006, Mail: info@lividuspharma.com

Company Profile

Name of the Company	:	Lividus Pharmaceuticals Pvt. Ltd.
Corporate Address	:	ikeva, Level 2, Agnitio Tech Park, 141 Kandan chavadi, Near Perungudi, OMR, Chennai-600 096 Ph: 044 6602 3111, Fax: 044 4299 4300, e-mail: info@lividus.com, web: www.lividuspharma.com
Registered Address	:	Puthumannel Building, North Pada, Karunagappally Kollam, Kerala - 690 518 Ph: +91 476 2654900
Factory Address	:	Jholungey, Lower Kabrey, Namthang, South Sikkim-737 137 e-mail: sikkimplant@lividus.com
Constitution of Company	:	Private Ltd. Company
Nature of Business	:	Pharmaceuticals and Health Care
Year of Inception	:	2008
CIN No.	:	U24239KL2008PTC022904
Manufacturing License No	:	M/772/2017, M/773/2017
GST No.	:	32AABCL9120A1Z8
PAN No.	:	AABCL9120A
TAN No	:	TVDL01264E
Phone	:	0476 2654900
Email id	:	office@lividus.com
Bankers	:	1. State Bank Of India (IFC: SBIN 0004405) 2. ICICI Bank (IFC: ICIC 0006348)

Major Clientele

Apart from major pharma distributors in South India and various territories of North India, Medical Colleges, Neethi Medical Warehousing, Supplyco and Karunya Medical Services, Sri Jayadeva Institute, Narayan Hrudalaya, Bangalore, KMC Manipal and Mangalore, Aster Medicity, Jubilee Medical Mission AIMS, Cochin etc.

Business Associates

ANG Life Sciences, Akums Drugs and Pharmaceuticals, Aqua Vitoe Laboratories, Hetro Drugs, Innova CapTab, Lupin Limited, Madras Pharma group of companies, Malik Life Science Ltd., MSN Laboratories Pvt Ltd, Synokem Pharma etc.

Introduction



Lividus, a truly 21st century Life Science venture formed with a very defined vision to deliver affordable pharmaceutical products in utmost quality and respecting the humanity. The company runs on predesigned process flow abide by international standards in each and every part of the organization. People focused in a technology paved most modern ambience by a team of rich experienced and service oriented visionaries constitutes the whole group and narrates the history for more than a decade. Nevertheless to say, Professionalism, Right Vision and Urge on quality lead the role which smoothed our successful run. Indeed many stakeholders are contributed for this achievement, manufacturing facility, our experienced and dedicated team, our channel partners, but beyond all we see our upholding values which integrated the things and keep us in the path of this success. Lividus Pharmaceuticals Pvt. Ltd incorporated in the year 2008 as per the Indian companies act as a private limited company with the registered office in Kerala and a corporate office in Chennai. It started its marketing wing based in Cochin and now it spread over from south India in this very short span of time. We are very proud to say many of our products such as Telmiget, Biotor, Rabilife, Tenstar, Cilapress etc have been rated by CMARC in the first five places as we could find our place in the life science industry as a most trusted and affordable medicine provider, among the medical fraternity. This has been recognised by market reflection report (IMS Health) for the year 2017- 18 by placing Lividus at 19th rank of highest growing pharmaceutical companies in south India.

At present, Lividus have acknowledged its presence in Cardiac to Critical Care, Neuropsychiatry and Urology, General Medicines, Women and Child care with a wide range of medicines forms from Tablet and Capsules to Critical Care Injections. Our state of the art facility at the beautiful green bank of Teasta river, is equipped to meet the demand of domestic market. We do also have associated manufacturing companies licensed or approved by Geneva WHO/MHRA/FDA to support our increasing demand from any part of the world.



Nevertheless to say we are very strong in Cardiac and Diabetic medicines but indeed some more additions are on board this year with some new injections in critical care. Stretching its wings to the next level in marketing front geographically, we never forget to have its commitment to the society delivering our drugs in an affordable price at all phases of requirements in any ailments. Our upcoming projects would be in Oncology at the same time we add some important drugs in Nephro and Respiratory. We understand the importance of affordable drugs in this area which is on the other hand is a service to the society too. We could able to do this through cost and complexity, rationalisation, product portfolio enhancement, process/yield improvements and alternate vendor development.

We already received enquiries and commitments from different part of the world such as Srilanka, Myanmar, Ukraine, Zambia, Kenya at present and the process of the Licenses is in due in Ukraine. Indeed the infrastructure development is much more important to play both in domestic and international market and thus the finalization of different options such as having EUGMP/MHR/USFDA is aggressive mode. A quality product, at an affordable cost is again a challenge in the present scenario and which is again not much explored in the light of new technological development in the healthcare industry. Stepping ahead we are expanding our wings to the Middle East from Dubai, the connecting hub of Asia to Europe and to the whole world, with our new manufacturing facility with an aim on excellence in pharmaceutical production and Research and Development intend to flourish its medical care across the globe.



Vision

Pharmaceutical is an integral part of Health Care industry which ensures quality life to the humanity. The industry is human centric which leads the existence of the whole world. Any pharmaceutical product has to be affordable to the needy with utmost quality which is the basic right of the society. Inferior quality products or services will harm not only a particular person but also harm to the whole mankind.

Mission

Lividus Pharmaceutical is dedicated to develop, manufacture and market highly effective and innovative Pharmaceuticals and Nutraceuticals at its state-of- the art facilities with global standards.

Lividus is staunch to ensure Quality, Affordability, Customer Satisfaction, Employee empowerment, Employee safety and Environmental care through implementation of QMS, OHSAS and EMS. Lividus is committed to create and maintain a work environment that values- peoples, promotes learning, nurtures innovations and leads to collective excellence. Lividus remains focused, committed and passionate in all its actions and efforts.



Quality Policy

To develop, adhere and practice international quality norms in terms of quality of the product, process, personnel, equipment and systems. We believe quality is not an adjective but it's the very right of the society. It is our corporate commitment to ensure that our products are effective and safe, and they meet the requirements of our customers and associates at all time.

Objectives

- To develop, test and manufacture “Novel Drug Delivery Systems (NDDS).
- To focus on development of formulations based on bio-pharmaceuticals.
- To act as a quality oriented manufacturing base for pharmaceuticals.
- To study the existing formulations and to develop cost effective methods of manufacturing to bring down costs.
- To develop cost effective nutraceutical formulations.

Manufacturing Units



We have 2 state of the art facilities at serene bank of Teasta in the state of Sikkim to meet the growing demands of our markets. Our facility at East Sikkim is set up with a built up area of more than one lakh square feet arrayed with world class equipment and automatic process flow with minimal human interference. Our investments in manufacturing capital include development of new drug delivery systems, facilitation of infrastructure supporting API and formulation developments and strengthening of platform technologies. We made all our effort to make the facility ensure the best output by setting sophisticated and renowned equipment such as HPLC and UV-VIS Spectrophotometer from Shimadzu, FT-IR and Gas Chromatography from Perkin Elmer etc. The facility is with seven packing lines for oral solid dosage form like Tablets, Capsules Dry Syrups, Liquid Orals, Injectables, Ointments, etc under WHO-GMP guidelines. Apart from WHO GMP Certification the facility is an ISO Certified production plant which ensures our products to be produced as per the international standards.

The new facility at South Sikkim has started its production in the year 2017 with WHO GMP facility focusing the growing domestic demand during the time. The beautiful facility at bank of river Teasta is spread over 65000 square feet of green field area having its built up space of more than 20000 square feet is an architectural marvel. By eyeing the promising international demand the factory is upgrading to EUGMP by this year end. The manufacturing capability of the unit is ranging from Oral Solid dosage forms, Syrup formulations and Parenterals with novel packing and despatch system. We constantly work and move towards improving quality and affordability and committed to ensure the proper supply of life saving medicines and customer needs. The confidence and faith of different healthcare providers and patients in our products were due to the supreme efficacy and timely delivery, which have been improved by our successful yesteryears. We are now on a path to digitalise the manufacturing operations by integrating all process-related machines to server to capture real-time process parameters for better operations control, improvement in productivity, and enhanced compliance status. We are actively engage in contract manufacturing of finished formulations to various companies in almost all range of dosage forms. It is a clear indication of our wide acceptance of our dedication in the front of quality manufacturing.

Product Profile



Among the growing and vertically integrated pharmaceutical companies in India, Lividus Pharmaceuticals have placed its position by offering quality, innovative and affordable products to the medical fraternity. It have a robust product portfolio spread over major product areas encompassing various specialties, like Anti- Diabetic, Anti-Hypertensive, Anti- Lipidemic, Anti- Infectives, Neuro-Psychiatry, Uro and Nephro, Bone Health, Peadiatric and Women's Health. At present, companie's total products have divided into five major division to have focus and professional approach to each products. Each division is headed by rich experienced marketing professionals who are able to cater each specific requirements of the customer and ensure the availability at each nook and corner of the regions.

Our CV- Care and CV-Life division is dedicated to Cardiovascular and Diabetic Care Products with very wide range of Anti-Diabetic, Anti-Hypertensive and Anti-Lipidemic products. Biotor, Telmiget, Biopride, Tenstar and Cilapress are our most popular brands in the segment. To get the maximum patient compliance we manufacture all most all strengths of any molecules which ensure a consistent result to the patients and better connectivity. It has a total of 80 products with 20 number of molecules or combinations and strengths for covering almost all needs of healthcare provider. Neo-Care & Neo-Life division is with general range of medicines having Antibiotics, Pain Management, Anti Histamine and Anti-ulcerants with a total of 60 products in their range. Neo-Star division in the domestic segment is dedicated fully into Neuro-Psychiatry drugs with very sensitive medicines and Urocare division together comprising 20 products and on the other head Livinor division is dealing with Peadiatric and Women's Health with another 28 products in their range.

Future Plan



Stepping forward, Lividus aims to have its pharmaceutical manufacturing facility in the southern region of India, in the beautiful state of Kerala, the 'Gods own country' to cater the demands of the GCC countries. We strive to achieve this objective by developing innovative products, which suit the needs of the patients and to superior in terms of quality, packaging, and stability. The proposed state of the art manufacturing facility and approved by various regulatory authorities can meet the demands for the whole GCC for medicines ranging from general medicines to various critical care . Unique and completely integrated manufacturing system ensures backward integration, flawless man-material movement, complete control over processes and strong validation process to eliminate any production errors.

We are made all processes are conducted in-house for manufacturing along with sterilization, analytical and microbiological QA/QC tests. We are aiming to be a WHO-GMP, ISO certified company and Government recognized Export House in the proposed place. We can also have cGMP/ PICS/ USFDA/ UKMHRA/ TGA/ EUGMP compliant and maintain the highest quality standards so that to have a smooth business in export front also.

We have made strategic investments in platform technologies resulting in enhanced drug safety and an increase in efficacy through a targeted therapy approach. The aim of these investments is to formulate differentiated products that overcome the key challenges of conventional drug delivery systems and add value to current products.





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